

Kidnap & Ransom

Victor O. Schinnerer & Company

WHY KIDNAP, RANSOM AND EXTORTION COVERAGE?

Exposure – according to information compiled by Control Risks, at the start of 2006:

- Kidnappings of foreign nationals worldwide have increased by over 275% in the past 10 years.
- Most common victims include dependants and business employees.
- Largest known ransom demands worldwide in the past five years ranged between \$20 million and \$125 million.

Control Risks maintains databases with information on over 26,000 kidnaps and 5,700 extortion incidents including short-term hostage cases, hijacks, threats, bomb extortions, product extortions and product contaminations. These enable Control Risks to draw trends.

Impact of an Incident – questions to ask:

- Are you prepared to ensure the safe, timely and secure release of a victim or handle an extortion threat?
- Could you effectively liaise with all parties (law enforcement, families, other third parties)?
- How quickly could you safeguard the continued operations of your company?
- Can you cover the costs associated with a kidnap, extortion, detention or hijack event?
 - Fees of a crisis management and kidnap response firm
 - Independent communicator
 - Public relations and/or product recall consultant
 - Travel accommodations incurred by the Company
 - Independent psychiatric care and/or medical care
 - Recuperation and rehabilitation expenses of the victim and family

Risk Management

Kidnap, ransom and extortion insurance is a prudent choice in dealing with the overwhelming consequences associated with a kidnap, extortion, detention or hijack. It provides the protection and peace of mind needed. Those who purchase the Kidnap and Ransom policy through Schinnerer receive General Security Guidelines and Kidnap, Extortion and Illegal Detention Procedure Guidelines published by Control Risks. Most importantly, rest assured, in the event of a crisis, their response to it will be guided by the world class Control Risks Crisis Response service, which over the last 36 years, has advised on over 1,400 cases and has accumulated, in deployed case days, over 95 years of experience.

