

kidnap & ransom report

Fall 2009

Information and Risk Management Ideas for Sensitive Times

PROTECTING AGAINST KIDNAP, RANSOM, AND EXTORTION (PART C)

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OUTSIDE of purchasing insurance coverage, what else can firms do to protect their employees and assets from becoming targets? Certain practices should be implemented to help staff avoid potentially dangerous situations when traveling abroad. Employees should be advised to:

- Contact a security specialist for the latest information about the country they'll be visiting, including embassy or consulate addresses and phone numbers.
- Maintain a low profile and downplay their status as an American. Don't reference the company unless absolutely necessary.
- Avoid carrying large amounts of currency.
- Make sure that staff and family know their exact itinerary for travel and meetings.
- Know the areas around them to avoid and who to contact for help. Observe where they are at all times, and vary their routes to make movements less predictable.
- Don't ignore "gut" feelings. If something feels wrong, calmly assess the situation and find an exit.

Kidnap & Ransom Insurance Through Schinnerer

Companies have a duty to provide their employees with the support and guidance needed to mitigate their risks.

Kidnap & ransom insurance is a wise choice in dealing with these activities, providing the protection and peace of mind needed for employers and employees.

Without coverage, the costs of a kidnap or extortion demand could be catastrophic to a firm's operations. The costs include the fees of a crisis management and kidnap response firm, an independent communicator, a public relations consultant, travel accommodations, and follow-up services such as independent psychiatric and medical care, along with any recuperation and rehabilitation expenses of the victim and family.

As kidnap, detention, and extortion events become more of a reality for companies operating in both foreign and domestic markets, the need for expertise in protecting assets becomes critical. Kidnap & ransom coverage meets this growing need, providing guidance on the prevention of such events along with access to the expert services of a recognized international crisis management consulting firm.

The kidnap & ransom policy offered through Schinnerer includes coverage for:

- **Kidnap:** The actual or alleged kidnapping of an insured person for ransom.
- **Extortion:** The threat for demand of ransom, whether the threat is against a person, property, trade secrets, or computer data.
- **Products Extortion:** The threat to products for demand of ransom.

- **Detention:** The holding of an insured person under duress.
- **Hijack:** The illegal holding under duress of any form of public or private transportation.

Kidnap & ransom insurance can help cope with the overwhelming consequences of these criminal acts. The policy also provides the following features:

- Worldwide coverage with separate limits for ransom, transit, additional expenses, legal liability, and personal accident.
- Coverage for additional expenses such as medical expenses, psychiatric care, temporary workers, rest and rehabilitation, and public relations consulting.
- Unlimited coverage for crisis response fees and expenses incurred for the expert crisis management services. The fees for the services of the professional crisis management and incident response specialist are included in the policy.

In addition, risk management and educational materials, including security and procedural guidelines, are available at no charge. Part of the premium is available to supplement the cost of risk mitigation services.

The information contained in this publication is based on sources we believe reliable, but we do not guarantee its accuracy. This information provides only a general overview of subjects covered; is not intended to be taken as advice regarding any individual situation or as legal, tax, or accounting advice; and should not be relied upon as such. Recipients of this publication should consult their own insurance, legal, and other advisors regarding specific coverage and other issues. © 2009, Victor O. Schinnerer & Company, Inc.

Information and Risk Management Ideas for Technology Professionals

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